

**Media Contacts:**

Patty Briguglio	Jennifer Fair
MMI Associates, Inc.	MMI Associates, Inc.
(919) 233-6600	(919) 233-6600
(919) 233-0300 (fax)	(919) 233-0300 (fax)
patty@mmimarketing.com	Jennifer@mmimarketing.com

**Alterna Home Solutions President Featured In Women's ECommerce Magazine*****Cathy Rosebaugh-Jennings Receives National Recognition For Her Business And Philanthropy Efforts***

RALEIGH, N.C. – Alterna Home Solutions ([www.alternahs.com](http://www.alternahs.com)) has announced that Cathy Rosebaugh-Jennings, president of the firm, was featured in Women's ECommerce Magazine winter issue in the Women on a Mission section. The article highlighted Rosebaugh-Jennings' business success and volunteer work in her community. She was recently recognized as one of the Triangle's top 25 businesswomen with *Triangle Business Journal's* prestigious Women in Business Award for her exemplary leadership skills in the entrepreneur category, and is one of only 10 realtors in the country to receive the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. Actively engaged in her community, Rosebaugh-Jennings is president of the Senior Resource Alliance of the Triangle, a member of the City of Raleigh Senior Corps Advisory Council, National Association of Realtors, North Carolina Association of Realtors and Raleigh Association of Realtors. She serves on the Board of Directors of the Center for Volunteer Caregiving as well as the Triangle Advisory Board of Second Chance Pet Adoptions. Full text of the article is available at <http://wemagazineforwomen.com/meet-cathy-rosebaugh-jennings/>.

## Related Links:

[www.alternahs.com](http://www.alternahs.com)  
[www.wemagazineforwomen.com](http://www.wemagazineforwomen.com)  
<http://wemagazineforwomen.com/meet-cathy-rosebaugh-jennings/>  
[www.mmimarketing.com](http://www.mmimarketing.com)

## News Facts:

- Alterna Home Solutions ([www.alternahs.com](http://www.alternahs.com)) has announced that Cathy Rosebaugh-Jennings, president and certified senior advisor (CSA), was featured in Women's ECommerce Magazine winter issue in the Women on a Mission section.
- The article highlighted Rosebaugh-Jennings' business success and volunteer work in the Wake County community.
- She was recently recognized as one of the Triangle's top 25 businesswomen with *Triangle Business Journal's* prestigious Women in Business Award for her exemplary leadership skills in the entrepreneur category, and is one of only 10 realtors in the country to receive the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders.
- Actively engaged in her community, Rosebaugh-Jennings is president of the Senior Resource Alliance of the Triangle, a member of the City of Raleigh Senior Corps Advisory Council, National Association of Realtors, North Carolina Association of Realtors and Raleigh Association of Realtors.
- She serves on the Board of Directors of the Center for Volunteer Caregiving as well as the Triangle Advisory Board of Second Chance Pet Adoptions.
- Full text of the article is available at <http://wemagazineforwomen.com/meet-cathy-rosebaugh-jennings/>.

Quotes:

"I am honored to be included in Women's ECommerce Magazine Women on a Mission section," Rosebaugh-Jennings said. "This publication is an excellent resource for women who want to develop their businesses while contributing to their communities."

About Cathy Rosebaugh-Jennings:

Cathy Rosebaugh-Jennings, president of Alterna Home Solutions, Certified Senior Advisor (CSA) and Seniors Real Estate Specialist (SRES), has 20 years of experience in real estate and a lifetime of interest in assisting the post-career generation. She has worked as a marketing director with Highwoods Properties and Regency Development Associates, and created Alterna to provide a comprehensive real estate resource exclusively for those 50 and older. Rosebaugh-Jennings was recently named one of 10 Realtors in the country, and the only one in North Carolina, to receive the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. She is president of the Senior Resource Alliance of the Triangle and served as President for the Chapel Hill and Durham Eldercare Resources (CHADER) during 2006-2007. Rosebaugh-Jennings is a member of the City of Raleigh Senior Corps Advisory Council, National Association of Realtors, North Carolina Association of Realtors and Raleigh Association of Realtors. An active community member, she serves on the Board of Directors of the Center for Volunteer Caregiving as well as the Triangle Advisory Board of Second Chance Pet Adoptions. In 2008 Rosebaugh-Jennings was recognized as one of the Triangle's top 25 businesswomen with *Triangle Business Journal's* prestigious Women in Business Award for her exemplary leadership skills in the entrepreneur category.

About Alterna Home Solutions:

Alterna Home Solutions is a real estate firm which specializes in providing people 50 and older with solutions that meet their specific needs. Led by Cathy Rosebaugh-Jennings, the firm has developed an extensive network of experts who understand the unique needs and challenges faced by the aging population. Alterna, which is affiliated with Ammons Pittman GMAC Real Estate, provides Lifestyle Transition Planning that helps clients choose the home solution that best meets their needs. With the resources and expertise to assist those in retirement years make wise, educated real estate decisions, Alterna's professionals use a personal, consultative approach to ensure they have an understanding of each individual's situation, needs and goals. In 2008 Rosebaugh-Jennings was recognized as one of the Triangle's top 25 businesswomen with *Triangle Business Journal's* prestigious Women in Business Award for her exemplary leadership skills in the entrepreneur category. For more information, please call (919) 460-1061 or visit [www.alternahs.com](http://www.alternahs.com).

Keywords:

Alterna Home Solutions, real estate, Women's ECommerce Magazine, Women on a Mission, Chapel Hill and Durham Eldercare Resources, Senior Resource Alliance of the Triangle, Health Affairs Round Table, Central Cary Rotary Club, Lifestyle Transition Planning

Patty Briguglio  
MMI Associates, Inc.  
(919) 233-6600  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)  
PR Firms Raleigh, NC  
Real Estate PR

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