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For Immediate Release

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Triangle Realtor First To Earn Industry Certification
Only NC Realtor With Full-Service Practice Serving 55+ Clients

RALEIGH, N.C. – Cathy Rosebaugh, a residential real estate broker, recently earned the Certified Senior Advisor (CSA) credential for completing a comprehensive course through the Society of Certified Senior Advisors. Rosebaugh, who focused her entire career on assisting the aging population, is the first and only North Carolina Realtor to achieve this designation and is among 20 in the entire country.

For clients 55 and older, Rosebaugh provides housing solutions that are distinctive for each client, taking into consideration their individual needs and situation. Some of her services offered include downsizing options, retirement community selection, a network of other senior-focused professionals to assist with the transition, and on-line planning tools.

“Cathy Rosebaugh is one of the cutting edge Realtors who has earned her CSA designation.” said Paddee Leischner, Real Estate Development Specialist with the Society of Certified Senior Advisors. “She is more knowledgeable in addressing the senior generation’s needs of health, social and financial aspects of the aging process. Her passion to better serve her boomer clients by receiving this designation is to be commended.”

About Cathy Rosebaugh:

Cathy Rosebaugh, President of Alterna Home Solutions and Certified Senior Advisor (CSA), has nearly 20 years of experience in real estate and a lifetime of interest in assisting the post-career generation. She has worked as Marketing Director with Highwoods Properties and Regency Development Associates and created Alterna to provide a comprehensive real estate resource exclusively for those 55 and better. Rosebaugh is President of the Chapel Hill and Durham Eldercare Resources (CHADER) and a member of the Senior Resource Alliance of the Triangle and Health Affairs Round Table (HART). She is also on the Board of Directors of Second Chance Pet Adoptions and an active member of the Central Cary Rotary. More information is available at 919-522-4297 or www.AlternaHS.com

About the Society of Certified Senior Advisors (SCSA):

Founded in 1997, the Society of Certified Senior Advisors is an international educational society that has trained more than 20,000 professionals to meet the changing needs of a growing senior population. The CSA designation is an in-depth designation program providing education on senior issues. More information is available through Paddee Leischner at 888/818-9251 or <http://www.csa-csa.com>.

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